

Barnegat Bay Yacht Racing Association
Executive Committee Meeting Minutes
August 6, 2012
Lavallette Yacht Club

Call to Order – Commodore Ed Reardon called the Executive Committee meeting to order at 8:10 PM. It was noted that there will be two separate meetings, but that the delegates can listen to the Executive Committee discussion.

Roll Call – BBYRA Clubs represented: Bay Head Yacht Club, Beachwood Yacht Club, Island Heights Yacht Club, Lavallette Yacht Club, Manasquan River Yacht Club, Mantoloking Yacht Club, Metedeconk River Yacht Club, Normandy Beach Yacht Club, Ocean County College, Ocean Gate Yacht Club, Seaside Park Yacht Club, Shore Acres Yacht Club and Toms River Yacht Club; BBYRA clubs not represented Pine Beach Yacht Club. Also present were BBYRA Officers Commodore Ed Reardon, Vice Commodore Bob King, Rear Commodore June Kingman, Fleet Captain Ed Vienckowski, Measurer John Applegate, Secretary Jennifer Alldian and Treasurer James Maida, P/C Harry Foote, P/C Bill Scheyer, P/C Jack Heacock and P/C Rich Proko.

Correspondence: - Prior to the August 6 meeting Secretary Jennifer Alldian received the following correspondence (a letter from NBYC was received prior to the March 31 meeting authorizing Steve Foster to vote on behalf of NBYC at all meetings for 2012):

1. Correspondence from BHYC Commodore RE: authorizing Rear Commodore Jim Cadranell to vote on behalf of BHYC at today's meetings.
2. Correspondence from MYC Commodore RE: authorizing Vice Commodore Mike Sparks to vote on behalf of MYC at today's meetings.
3. Correspondence from MCYC Commodore RE: authorizing Treasurer Jennifer Alldian to vote on behalf of MCYC at today's meetings.
4. Correspondence from PBYC Commodore RE: authorizing P/C's Steve Toal or John Parks to vote on behalf of PBYC at today's meetings.

100th Anniversary Project – Commodore Reardon introduced Lara Walsh who is the chair of the 100th Anniversary Committee. Lara Walsh then showed a short film of the Eastern Yacht Club in Massachusetts explaining that the BBYRA film would be similar. Lara Walsh then presented a slide show (a copy of which is attached to the original minutes and incorporated herein) on the 100th Anniversary project:

- There will be a professional book and film documenting the last 100 years of sailing on Barnegat Bay including a history of our clubs and sailors.
- A brief bio on Gary Jobson who will write the book and produce the film.
- What's been done so far and the urgency to proceed quickly. We only sail for 20 weeks over the next two summers (with 4 weeks remaining in 2012 and a full 10 week season in 2013). Gary will be announcing the America's Cup in 2013. There was a concern about the health of some of the people that we wanted to interview.
- Each club will be represented in both the book and film. Also every club will be presented with a limited edition book signed by all Commodores.

- There will be a net of no cost to the BBYRA. This is a privately funded project which will include contributions from clubs. All funds will be in a separate account.
- The BBYRA will retain all rights to the film and book after publication. All materials will be housed in the Toms River Seaport Society.
- The BBYRA and clubs may host fundraisers.
- Estimated costs were based on the A-Cat book produced by Gary Jobson and Roy Wilkins.
- A 10 minute trailer should be available by fall 2012. The book and the film will be done by spring 2014.

P/C Bill Scheyer then asked who is charged with the publication of the book and read the following by-laws:

- Article Eleven- Committees – Section 3. Each Committee shall be authorized to prescribe rules and procedures for the direction of the activities assigned to it, including budget preparation.
- Article Eleven – Committees – Section 17. There shall be a standing committee of the BBYRA known as the General Programs and Services Committee, consisting of at least three Individual Members, one of whom shall be a Past Commodore, all of whom, including a chairperson, shall be appointed by the Commodore within one month of the annual meeting. In addition the Commodore shall specify those members of the committee responsible for the website and publication of the Year Book provided for herein. It shall be the responsibility of the committee to develop insurance programs for the BBYRA and its members, including coordination of the BBYRA's insurance programs and that of its Member Clubs, Delegates and Committees, with those services provided by USSAILING, and other organizations; to develop programs for the solicitation of funds for effecting the purposes of the BBYRA as spelled out in its BY-Laws, Constitution, and Exemption Letter dated February 28, 1992 from the Internal Revenue Service of the United States Department of the Treasury, determining the BBYRA's exempt status under Section 501(c)(3) and 501(a) of the Internal Revenue Code; to solicit invitations from the various Active Member Clubs to host the annual Commodores' Ball or other similar event, and to schedule the dates for future conduct of same; to develop a schedule of advertising fees for space in the BBYRA's Year Book, and to coordinate efforts with the Appeals Committee, Regatta Committee, Sailing Instructions Committee and Executive Committee for the publication of said Year Book; to publish said Year Book and to be responsible for the public relations of the BBYRA including but not limited to a website. The General Programs and Services Committee shall develop a Policies and Procedure Manual for the conduct of any fundraising activities to be undertaken by or on behalf of the Association, by any of its Active or Associate Member Clubs, or Individual Members. Said manual shall deal explicitly with fiscal responsibility for such activities. The General Programs and Services Committee shall be responsible for insuring, chartering, maintaining and managing the Ribcraft boats owned by the BBYRA.

- Article Eleven – Committees - Section 20. There shall be a standing committee of the BBYRA known as the Historical Committee, charged with the presentation of the records and memorabilia of the Association and its members. Its chairperson, appointed by the Commodore within one month of the annual meeting, shall be known as the BBYRA Historian. The Historian shall submit a written report of the committee activities to date in the current calendar.

Commodore Reardon stated that the General Program and Services Committee will be in charge of the publication of the video and book and that the Historical Committee will report to them.

Treasurer James Maida then read the following motion into the minutes:

1. The BBYRA, through its officers, and delegates hereby direct the General Programs and Services Committee in conjunction with the Historical Committee to produce a video and book commemorating our 100th anniversary of the BBYRA.
2. All costs and production of the book and video will be paid from a separate account established to deposit all donations for this project from Yacht Clubs on the BBYRA, 501(c)(3) charitable organizations and individuals who support the BBYRA.
3. That the BBYRA will pay the costs of the book and video production from this account and that the officers, and delegates do not authorize expenditures in excess of the amount of this account and that the BBYRA will not incur any liabilities in excess of this account balance.
4. From time to time, the delegates may vote to place funds into this account as they see fit, including but not limited to donations from commodore's ball or excess surplus funds.
5. That from time to time as the Commodore so desires the officers and delegates will be updated on the 100th anniversary commemoration project.

Bob Minarchi, Commodore of TRYC seconded the motion. After further discussion Treasurer James Maida amended the motion to include the following points:

6. Each Yacht Club will be given a reasonable amount of time to review the information that is published to ensure accuracy of the content and attribution of historical data as well as to ensure that the Yacht Club is being put into the best light.
7. That the BBYRA will retain all intellectual property rights of the produced works and the works produced shall be deemed "Work for Hire."
8. That the Chairman of the General Programs and Services Committee in conjunction with the historian make certain operational decisions and implement them as necessary to produce the final materials, recognizing that those operational decisions are reviewable by the delegates should the delegates decide to do so.

Bob Minarchi, Commodore of TRYC seconded the amended motion. A vote by Yacht Club was then taken. The motion passed with 13 yes votes (PBYC abstained since they were not present).

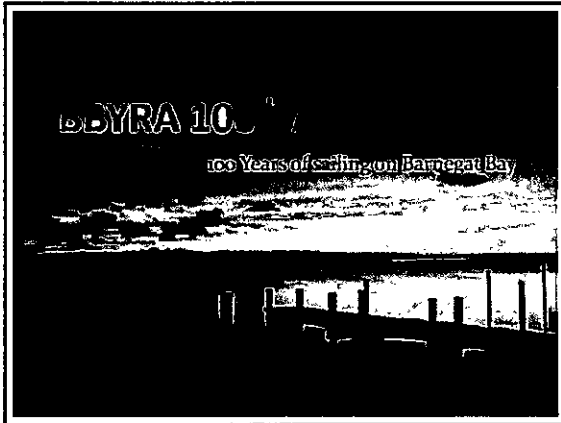
Further discussions brought up the following points:

- A letter will be sent to each Commodore asking for donations for 2012 and 2013.
- Book sales and film profits would go to the BBYRA, as opposed to a production company.
- Gary Jobson is not making any money on the book or film.
- The A-Cat book raised a lot of money, which all went to the OCC Sailing Program.
- All donations will be acknowledged.


Adjournment – Steve Foster motioned to adjourn the Executive Committee meeting, seconded by Commodore Nancy Lopus. Commodore Reardon adjourned the meeting at 8:42 PM.

Respectfully submitted,

Jennifer C. Alldian
Secretary



The 100th Anniversary Project

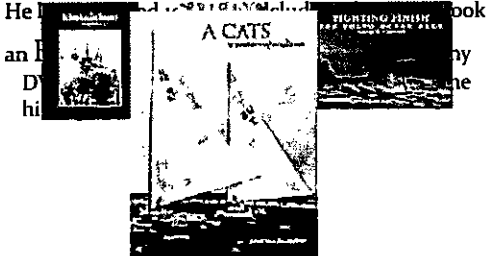


- A professional book and film documenting the last 100 years of sailing on Barnegat Bay as well as a contemporary history of our sailors and clubs. A celebration of the past, the present and the future!

To head this project...There is no one more uniquely qualified

- He grew up sailing on Barnegat Bay, he is a member of Beachwood Yacht Club, Toms River Yacht Club and Normandy Beach Yacht Club.
- Was head Jr sailing instructor at Toms River Yacht Club
- Proud BBYRA Champion (with 2 roosters)
- Authored 19 books
- Currently works as NBC/ESPN sailing commentator
- Has film production company
- Former America's Cup Winner with Ted Turned in 1977

Authored 19 books



He... an... D... hi... book... ny... ne



Gary Jobson

What's been done so far?

Gary has already done 4 days of filming and interviews

Urgency-

- Limitations of filming racing during a short 8 week season & coordination with camera people and Gary.
- Concern that certain individuals important to our history were in failing health. Waiting until next year might be just too late.
- Books take a really long time to write - collection of photos and historic documentation

BBYRA Yacht Clubs

- Each Club's history will be included in book & film
- Film footage of clubs with interviews
- Limited edition book signed by all Commodores and DVD
- Commemorative plaque to be displayed at your club
- Recognition during film credits
- And more... TBD

Overview

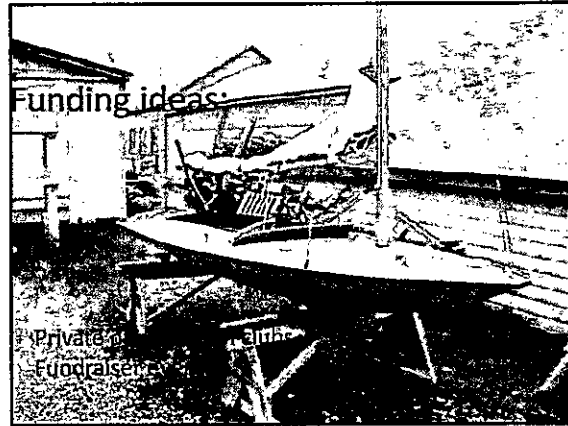
There will be NO cost to BBYRA
 This is a privately funded project which will include contributions from clubs

All funds will be obtained through donations and kept in a separate account to be used only for this purpose.

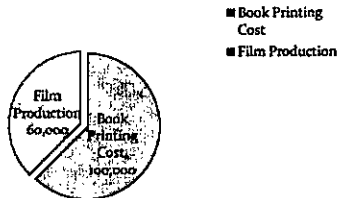
BBYRA will not commit to nor encounter any costs exceeding the amount of donations given for this purpose.

Things to know:

- BBYRA will retain all rights to the film and book after publication
- Transcripts, copies, and materials collected will be housed at the Toms River Seaport Society and at least one other archival location (OCC library?)
- Fundraising help will be available to clubs

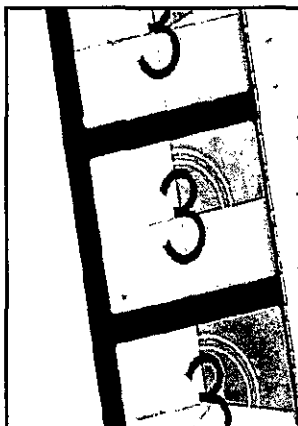


Estimated Investment



Estimates based on:

- A Cat Book - 4000 copies of the 154 page book were printed. 3000 copies sold to date. Investment was approximately \$92,000, our book will be slightly larger. We expect to sell at least as many as the A cat book.
- Past film productions - Jobson Sailing has done many films for similar organizations (yacht clubs etc).
- This represents a very large production discount from Gary because the Bay is his home. *Other producers would charge us much more for this quality.* (thank you Gary!!!)



Coming Soon...

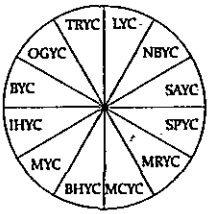
A 10 minute film trailer will be ready by fall 2012.

The completed film & book will be done by Spring of 2014

Funds for the project will be kept in a separate account designated for this purpose. No additional funds will be required or committed from BBYRA

Zero Financial Impact

Our Vision
Celebrating 100 Years of Sailing



TRVC	LYC
OGYC	NBYC
BYC	SAYC
IHYC	SPYC
MYC	MRYC
BHYC	MCYC