

Advertize in  
the Beachcomber  
Circulation 2000

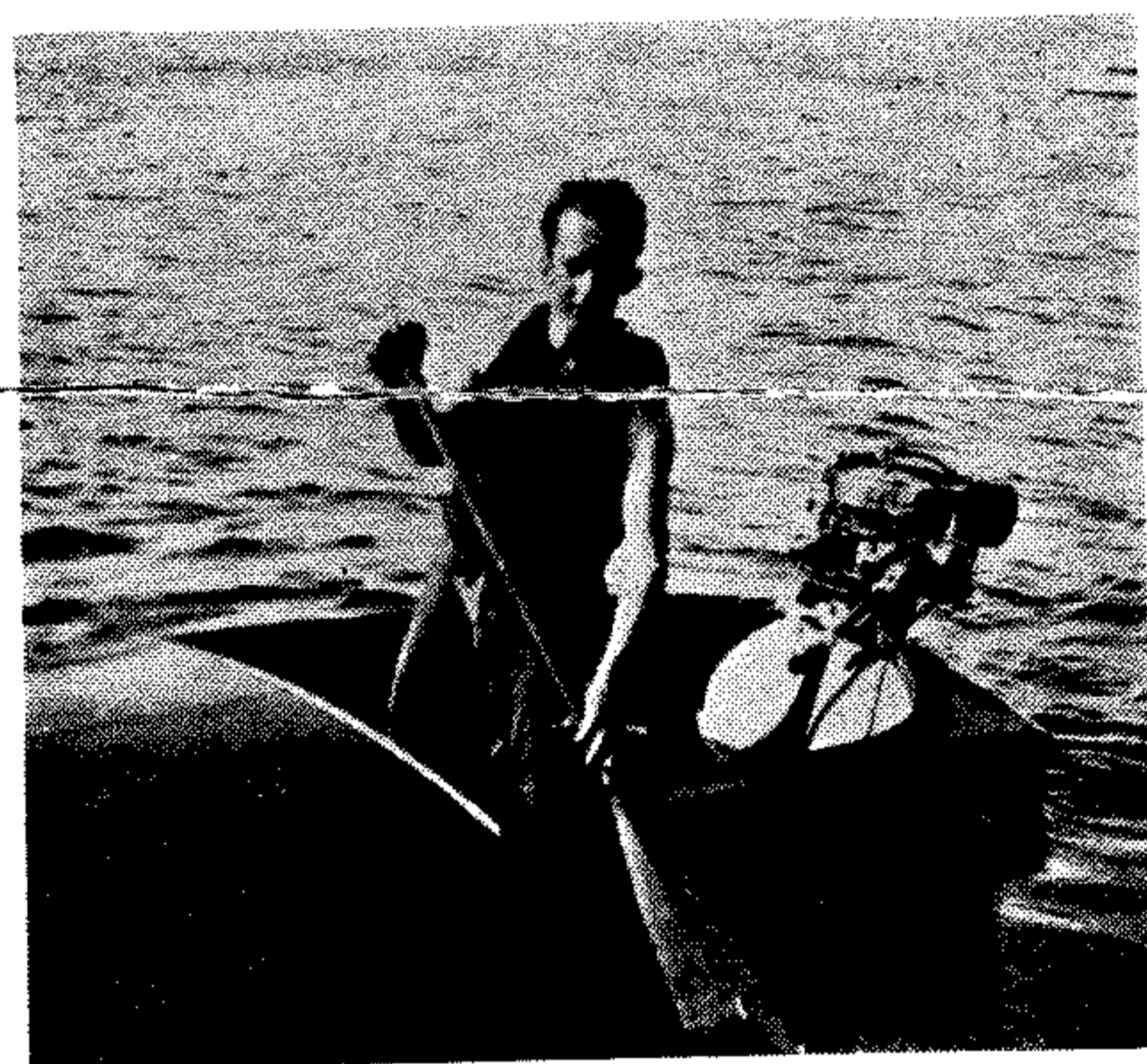
# Beachcomber

Races Today!  
Island Hts. Y. C.  
Atkinson's and  
Morgan's Cups

Vol. 1. No. 3.

BARNEGAT BAY, N. J., SATURDAY, JULY 13, 1929

Price Five Cents



## Outboard Races Draw Crowd at Beverly Beach

Entries from Many Towns Complete

The sun shone, children splashed, soft drinks were guzzled as thousands cheered on Sunday, July 7th, at the Beverly Beach Outboard races. Racers in nondescript apparel floated hither and thither, tending to boats, talking to pretty girls. The charming and airy boat house at Beverly Beach was filled with a fairly interested yet never outwardly excited group. All seemed calm and collected as Outboards leaped gayly across the gleaming depths of the Manasquan.

The Class B race was won by Geo. C. Hulse in the **J34** with a Lockwood

## Capt. Bailey Wins Class B Cat Race

86-Year-Old Sea Captain and Racer  
Sails "Me 2" to Victory in  
B. B. Y. R. A. Race

CLASS A WON BY CRABBE

Captain Forman Bailey, after a lifetime of seafaring as a coaster and as a racer on Barnegat is still husky and chipper enough to give the younger racers a lot of competition. In Saturday's Association Race he sailed his Class B Cat, **Me 2**, and came in ahead of his two competitors.

H. H. Horrocks, Jr., captain of the **Phantom** in the absence of Thomas S., with Brother Bill and Scott Todd, sailed the **Phantom** to victory, leading Slade Dale in the **Rascal** by 1 min. 55 sec.

D. M. Crabbe of Toms River won the Class A Cat Boat Race in the **Bat** and also a fine barometer by beating the **Lotus** by two minutes.

In the morning races, King of Lavallette carried off the sneak boat honors and also a gold plaque in the **Bay Rum**. Britton's **Flying Devil** was second and Howley **Out of Luck** third.

Miss McNulty of Island Heights

## International Racers Chosen by B.B.Y.R.A.

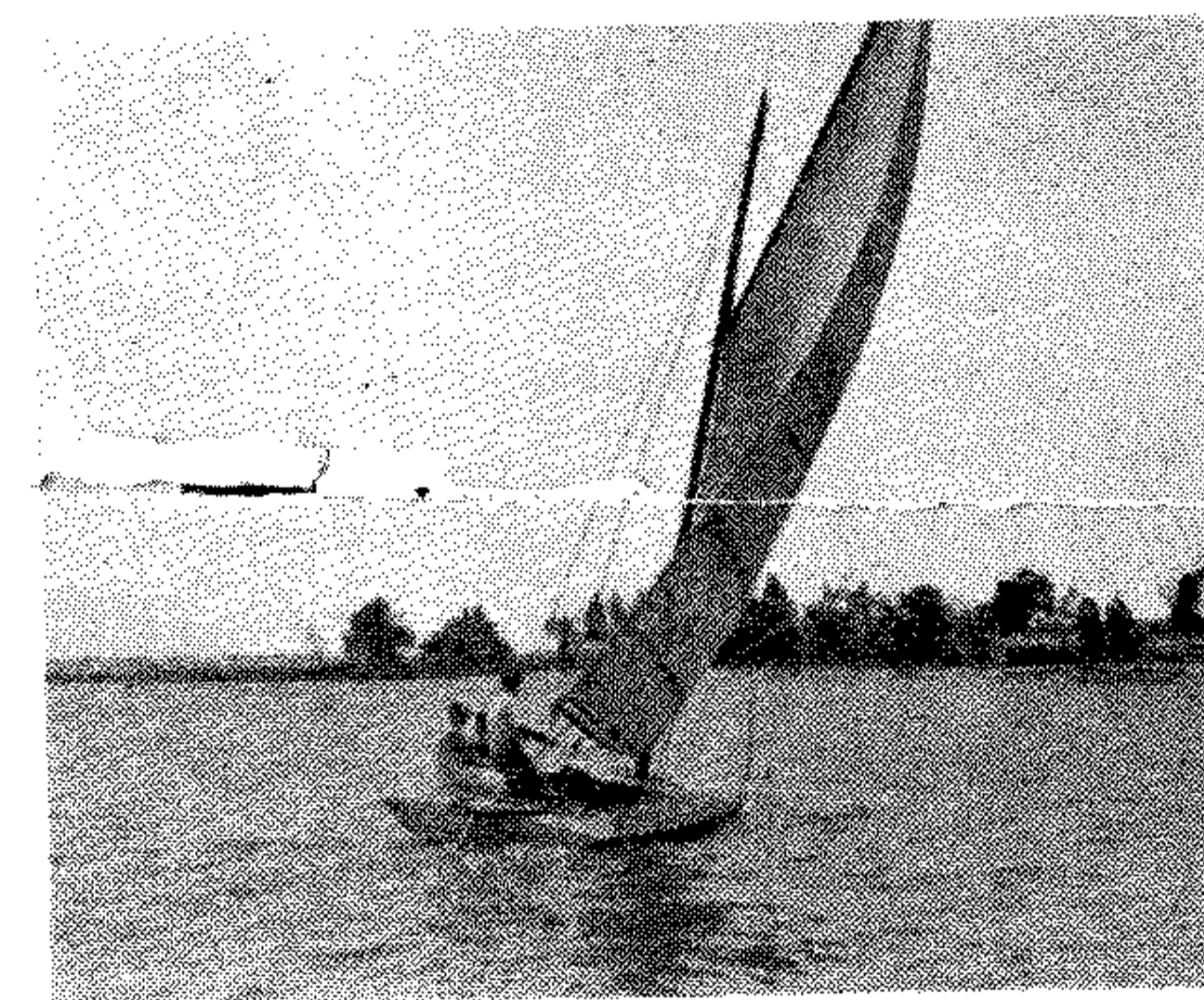
Horrocks and Dale Honored

A special committee consisting of ex-Commodore H. H. Cross, of the Seaside Park Yacht Club; L. Mitchell Chance, and Commodore Benjamin Adams, of the Island Heights Yacht Club, announced on July 7th that Thomas S. Horrocks, Vice-Commodore of the Island Heights Yacht Club, and F. Slade Dale, of the Bay Head Yacht Club, had been chosen to be the skippers in the International races to be held over the Seaside Park course on July 19th and 20th.

Horrocks and Dale are two of the best known racers on the Bay and were the combination responsible for our only victory against the Canadians in 1926. Ferdinand C. Schoettle, of Island Heights, was selected alternate for this year. The two regulars have chosen their own crews.

Peter Jenness, Jr., and Edwin Schoettle, Jr., will sail with Slade Dale, and as usual the three Horrocks will race together.

The Class E sloops to be used in the races are the **Scamp**, owned by T. Mitchell Chance, of Seaside Park Yacht Club; the **Spray**, owned by Ferdinand Schoettle, of Island Heights Yacht Club; the **Witch**, which is the prop-



## M.R.Y.C. Opening Won By Smart in Skippy

1928 Champion Wins Commodore  
Mahle's Cup Over Eight  
Starters

PEPER IN TICKLE TOE 2nd

Continuing his winning streak which started with Commodore Frazer's cup last year and extended throughout the season, Dick Smart sailed the **Skippy** to victory Sunday, covering the nine mile Manasquan River course in the near record time of 1:37:30.

Rear-Commodore Dick Peper, Smart's greatest rival, who finished second, had no luck at all because, while the **Skippy** had either a sea breeze or westerly to drive her on, Peper had to be content with a calm,



## Entries from Many Towns Complete

The sun shone, children splashed, soft drinks were guzzled as thousands cheered on Sunday, July 7th, at the Beverly Beach Outboard races. Racers in nondescript apparel floated hither and thither, tending to boats, talking to pretty girls. The charming and airy boat house at Beverly Beach was filled with a fairly interested yet never outwardly excited group. All seemed calm and collected as Outboards leaped gayly across the gleaming depths of the Manasquan.

The Class B race was won by Geo. C. Hulse in the **J34** with a Lockwood make engine. A. W. Long, Jr., carried the honors in the Class C event with his little Cute Craft, with a B Class Lockwood motor. The Free for All was won by George Bergen of Belmar, Edward Burman of Lakewood taking second place. The Family Class race was said to be unusual by onlookers because none of the entries dropped out before the finish. Harry Williams of Lakewood

(Continued on page 4)

## Barnegat Bay Waters Rough for Star Class

### Sunday P. M. Race Postponed

After Chas. Lucke and Grover had broken their tillers in the morning race and other boats had had close calls with the high winds and waves, the Sunday afternoon Star Class race was postponed.

Stanger's **Curlew** won the morning race but the **Flying Cloud** which finished first on Saturday now leads in the point scoring with a total of 21 against **Curlew's** 14.

sailed his class on

in ahead of his two competitors. H. H. Horrocks, Jr., captain of the **Phantom** in the absence of Thomas S., with Brother Bill and Scott Todd, sailed the **Phantom** to victory, leading Slade Dale in the **Rascal** by 1 min. 55 sec.

D. M. Crabbe of Toms River won the Class A Cat Boat Race in the **Bat** and also a fine barometer by beating the **Lotus** by two minutes.

In the morning races, King of Lavallette carried off the sneak boat honors and also a gold plaque in the **Bay Rum**. Britton's **Flying Devil** was second and Howley **Out of Luck** third.

Miss McNulty of Island Heights won the 18 ft. Cat event in the **Alert**, after being fouled by the **U and I**. The **Pixie**, sailed by Letchworth, also of Island Heights, finished second, one minute late.

## BALLADE OF FORGOTTEN YACHTS\*

(With the necessary apologies)

Alas, we shall see their like no more,  
Yachts of a happy yesterday,  
Swiftly sailing from shore to shore,  
Down the course of the wind-swept  
bay;

The *Dot*, the *Annie*, the little *May*,  
Years ago they were sailing here.  
All have gone on their phantom way—  
Where are the yachts of yesteryear?

Where are the yachts who onward tore,  
The *Glide*, the *Rose*, and the  
*Sarah J.*?

Proudly waving the flags they bore,  
Sailing on in a brave array.  
The *Foam*, the *Ruby*, the *Julia Bray*,  
The *Kate*, the *Allie*, the *Maggie*  
*Dear*,

The *Minnie Welsh* and the *Eva*; pray,  
Where are the yachts of yesteryear?

They weathered the gales long years  
before,

July 19th and 20th.

Horrocks and Dale are two of the best known racers on the Bay and were the combination responsible for our only victory against the Canadians in 1926. Ferdinand C. Schoettle, of Island Heights, was selected alternate for this year. The two regulars have chosen their own crews.

Peter Jenness, Jr., and Edwin Schoettle, Jr., will sail with Slade Dale, and as usual the three Horrocks will race together.

The Class E sloops to be used in the races are the *Scamp*, owned by T. Mitchell Chance, of Seaside Park Yacht Club; the *Spray*, owned by Ferdinand Schoettle, of Island Heights Yacht Club; the *Witch*, which is the property of O. G. Dale (Slade's father), of Bay Head, and the *Peggy*, owned by Rickner K. Walling, of Island Heights.

And sailed in sun or when skies  
were gray,  
But all are gone since these days of  
yore.

Is there a haven far away,  
Safe from the squalls and the sting-  
ing spray,  
Where the wind is free and the  
sky is clear,  
Closely guarding those ghosts? Oh,  
say,

Where are the yachts of yesteryear?

### ENVOY.

Skippers, command and we'll all obey,  
Dashing aside a briny tear;  
We'll mark our course and be gone,  
(but stay,  
Where are the yachts of yester-  
year?) R. B.

\*All the yachts named sailed the  
Barnegat fifty years ago.

## Mahle's Cup Over Eight Starters

### PEPER IN TICKLE TOE 2nd

Continuing his winning streak which started with Commodore Frazer's cup last year and extended throughout the season, Dick Smart sailed the **Skippy** to victory Sunday, covering the nine mile Manasquan River course in the near record time of 1:37:30.

Rear-Commodore Dick Peper, Smart's greatest rival, who finished second, had no luck at all because, while the **Skippy** had either a sea breeze or westerly to drive her on, Peper had to be content with a calm, jammed between two winds.

The **Minna**, sailed by Jack Ragsdale and brother Willie, placed third,

(Continued on page 4)

## Brooklyn Beauty to Be Pageant Queen

### Marjorie Leward Chosen

Miss Marjorie Leward, blonde and attractive, has been chosen to rule over Point Pleasant's Annual Baby Parade. She will be crowned with fitting pomp and ceremony in the high school auditorium at Point Pleasant on the evening of August 6th.

The new ballroom of Jenkinson's Casino on the boardwalk will be the scene of the Queen's Ball this year. Mrs. George W. Hankins is chairman of the Baby Parade and Pageant Committee and she has put Mrs. David Hance, of Brielle, in charge of the Program Committee for the coronation ceremonies. Point Pleasant is looking forward to the biggest and finest Baby Parade it has ever known.



# Beachcomber

SATURDAY, JULY 13, 1929  
Price, 5c. Copy. Season, 50c.  
P. O. Box 571, Manasquan

Editor.....RUTH BRANNING  
Advisory Editor...MRS. AGNES O'NEILL  
Business Mgr. ....H. R. BRANNING, JR.  
Contributing Editor.....LESLIE JAHN  
"A Sporting paper for sporting people."

## THE MANASQUAN INLET

Four years have passed since a northeast storm closed the Manasquan River Inlet. In those four years the Manasquan River Protective Association, under the leadership of Mayor Riddle of 'Squan, has struggled to have the inlet reopened and jetties constructed to do away with future closings. Now, finally, state aid at least is being given. Last Tuesday Governor Larson signed the inlet bill, which appropriates approximately \$300,000 for the construction of one permanent jetty on the side of the inlet to be selected by Army Engineers. Work is scheduled to start in October. This is a great step forward and promises a fine inlet within five years anyway.

The opening of the inlet will mark the climax of an endeavor started in 1821 to give Barnegat Bay a northern outlet. The first attempt at this in that year was made by Michael Ortle, who attempted to have an inlet dug at the head of the bay. When this venture was completed the ocean closed the gap in less than twelve hours. Supposing that an attempt to open an inlet where "old Cranberry Inlet," at Seaside Park, was, would be more successful, some 300 men, under the direction of Anthony Ivens, Jr., started the undertaking and succeeded in completing the inlet on July

PHONE 1619

P. O. MANASQUAN

# LONG & LONG

*Outboard Motors and Boats. Come to LONG & LONG for Superior Service and Demonstrations.*

Easy payment plan if desired.

STATE HIGHWAY

BRIELLE, N. J.

### SHIFTING FOR HIMSELF or RUINED BY PRIDE

The Story of a Misunderstood Whale

BY RUTH BRANNING

### PART TWO (Continued from Last Week)

IV.

They touched him not when the morning came,  
Treating him always a whale apart,  
Nor realized ever they were to blame  
For the whale who died of a broken heart;  
And so he lay in the great sea's reach,  
And was washed one night to a sandy beach.

V.

A wandering life guard found him there,  
Cold and dead on the silver sand,  
And bawled out loud in the morning air,  
"A whale has been washed last night to land."  
And all down the roads the people came,  
As swiftly there traveled the poor whale's fame.

VI.

The curious gathered from all about,

And the whale lay still with a patient air,  
He was dead at least, so he could not care.

VIII.

The days wore on and upon the shore,  
A silent carcass, the whale still

lay,

But the gazing multitude came no more,  
Nor delighted ever to pass that way.  
And only a strong man dared inhale,  
As he passed the beach by the poor dead whale.

IX.

The Board of Health came down one night,  
With visage grim and with purpose true,  
And the stars were clear and the moon was bright,  
And they stealthily carried their brave plan through.  
They covered the whale with kerosene,  
And with wood that was neither wet nor green.

X.

The light he made was a splendid flame,  
And it shone far out on the summer sea,  
And all of the whales together came,  
To stare at this thing that had chanced to be;

## Bundles of Satisfaction

BARLOW'S LAUNDRY, Inc.

Phone Manasquan 560

## F. SLADE DALE

OUTBOARD MOTORS AND BOATS  
IN STOCK FOR IMMEDIATE  
DELIVERY

Bayhead, N. J.

Phone 195

Tutoring in First and  
Second Year French

## MRS. L. H. PEARCE

89 Morris Ave. Manasquan, N. J.

## The Spruce Shop

117 UNION AVENUE  
MANASQUAN, N. J.

Gowns — Gifts

"Spruce up at the Spruce Shop"

Telephone, 3178

And spouted fountains to the sky,  
With flowers now we strew his grave,  
And mark the place his ashes lie:  
Oh, hear our youthful voices ring,  
"All's whale that ends whale," we shall sing.

Some day we will publish a pamphlet...



Larson signed the inlet bill, which appropriates approximately \$300,000 for the construction of one permanent jetty on the side of the inlet to be selected by Army Engineers. Work is scheduled to start in October. This is a great step forward and promises a fine inlet within five years anyway.

The opening of the inlet will mark the climax of an endeavor started in 1821 to give Barnegat Bay a northern outlet. The first attempt at this in that year was made by Michael Ortle, who attempted to have an inlet dug at the head of the bay. When this venture was completed the ocean closed the gap in less than twelve hours. Supposing that an attempt to open an inlet where "old Cranberry Inlet," at Seaside Park, was, would be more successful, some 300 men, under the direction of Anthony Ivens, Jr., started the undertaking and succeeded in completing the inlet on July 4th, 1847. But this experiment was also a washout.

By act of Legislature, February 1st, 1833, authority was given a company to connect the head waters of Barnegat with Manasquan River and Inlet by canal. Had this been done, much time and distance would have been saved to vessels bound out of Barnegat to New York. The capital proposed for this undertaking was \$5,000. The charter became void by limitation before the work was begun.

Four years ago the canal was opened. Everyone was proud and happy. People said a legendary difference in water levels between bay and river would cause a steady current to keep the inlet open. But the river water used the canal as an outlet and the inlet at the beach died from inaction. So the whole effort of 108 years and more to provide a northern outlet to the bay was lost temporarily. The inlet open, people from the upper bay can commute to New York by boat in much under two hours. It is exactly 39 miles from the Manasquan Inlet to the Battery, and fast commuters run about 45 miles to the hour. And just think of the fishing we could put in. Pull together and get over this bar

Treating him always a whale apart,  
Nor realized ever they were to blame  
For the whale who died of a broken heart;  
And so he lay in the great sea's reach,  
And was washed one night to a sandy beach.

V.

A wandering life guard found him there,  
Cold and dead on the silver sand,  
And bawled out loud in the morning air,  
"A whale has been washed last night to land."  
And all down the roads the people came,  
As swiftly there traveled the poor whale's fame.

VI.

The curious gathered from all about,  
With bicycle, wagon, Rolls Royce, or Ford,  
While small boys yelled with a joyful shout,  
And women squeaked and policemen roared.  
And many with knife, or blade, or shears,  
Cut pieces of whale for souvenirs.

VII

On the whale's back, flappers in high heeled shoes,  
Stood smirking for all the world to see,  
While men took pictures for Pathe News,  
And the modest maidens were filled with glee.

dead whale.

IX.

The Board of Health came down one night,  
With visage grim and with purpose true,  
And the stars were clear and the moon was bright,  
And they stealthily carried their brave plan through.  
They covered the whale with kerosene,  
And with wood that was neither wet nor green.

X.

The light he made was a splendid flame,  
And it shone far out on the summer sea,  
And all of the whales together came,  
To stare at this thing that had chanced to be;  
Each thought in envy, "How fine if I  
Could flare such light to the midnight sky."

XI.

He lived in pain and in sorrow died,  
Too loud he sang in a selfish praise,  
Yet still could retain his pristine pride,  
Because of the strength of his funeral blaze.  
The happiest time he had ever known,  
Was the night when his funeral fire-light shone.

XII.

A whale once leaped from wave to wave,

**MRS. L. H. PEARCE**

89 Morris Ave. Manasquan, N. J.

**The Spruce Shop**

117 UNION AVENUE  
MANASQUAN, N. J.

Gowns — Gifts

"Spruce up at the Spruce Shop"

Telephone, 3178

And spouted fountains to the sky,  
With flowers now we strew his grave,

And mark the place his ashes lie:  
Oh, hear our youthful voices ring,  
"All's whale that ends whale," we shall sing.

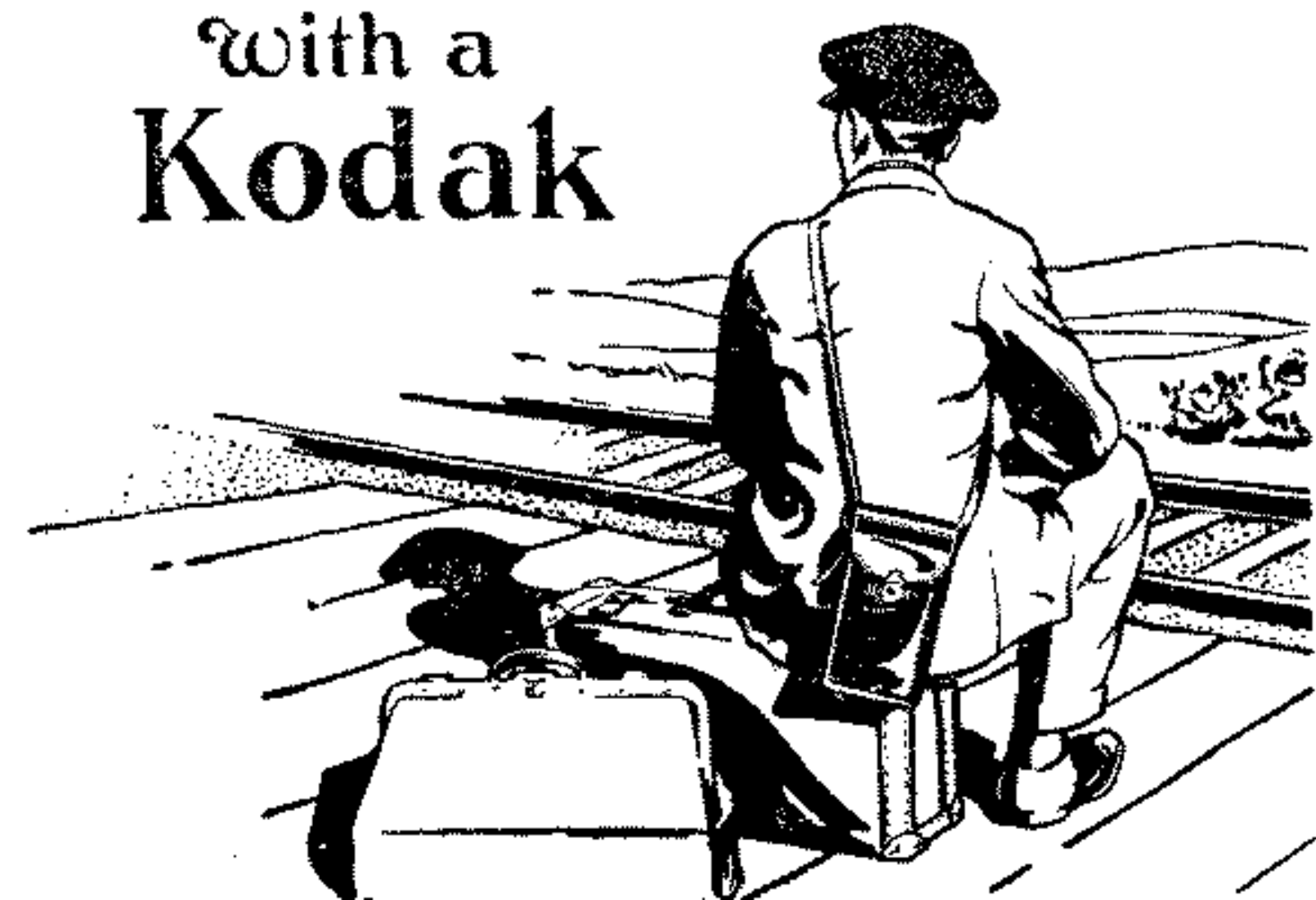
Some day we will publish a pamphlet of Miss Branning's poems. Anyone wishing to own a copy should place his order now to insure receipt, as the edition will be very limited. The price will be moderate and we know you will enjoy the spontaneous effervescence of these poems. Order a first edition copy. The BEACHCOMBER, Box 571, Manasquan, N. J.

**STAR CLASS TROPHIES**

- Saturday, July 27—Manhasset Trophy.
- Sat., August 3—Trophies by Kropff.
- August 4, 10 A. M.—Waretown Race. Commodore Cross Trophies.
- August 17—Jersey Central Power and Light Trophies.
- August 24—Bamberger Trophy.
- August 31—Trophies by Lucke.
- Sept. 2—S. P. Y. C. Cups—award of season's championship.
- Sept. 4, 5, 6—Atlantic Coast championship, Long Island Sound. Lipton Trophy of Chesapeake Bay. Gibson Island Yacht Club.

Saturday races at 3.15 P. M.  
Sunday Races at 10.30 A. M.  
Grover Trophy awarded to highest point scorer of every Saturday and Sunday race.

**Keep your Vacation**  
with a  
**Kodak**



*Yours for Service!*

Visit our Oriental Tea Room  
Sandwiches and Light Lunches

**Burch's Drug Shoppe**

COR. MAIN AND FIRST AVES.,  
MANASQUAN BEACH



**THE TOY MART**

E. HINSDALE BOYNTON

16 WALLACE STREET  
RED BANK, N. J.

STATE HIGHWAY  
BRIELLE, N. J.

**William H. Borden**

*Designer & Builder  
of Small Houses*

CRESCENT DRIVE, BRIELLE

**BAILEY'S**

NEWS STAND STATIONERY  
PHONOGRAPHS KODAKS  
TOYS GIFTS SOUVENIRS

616 Arnold Avenue  
Point Pleasant, N. J.

Tele. 507 ATWATER KENT RADIO

**Andrew B. Sharp**  
**ELECTRICAL CONTRACTOR**

Arnold Ave. Point Pl. Beach, N. J.

**RICHARD JAHN, Jr.**

ELECTRICAL CONTRACTOR

1004 F St., Belmar Tele. 3165  
24 N. Broad St., 'Squan " 2354

*When You Visit*

**THE SPRUCE SHOP**

*Notice The*

**Rose of Arabia**

BEAUTY PREPARATIONS

Famous in Hollywood

The Spruce Shop — Sole Jersey Retailer

UNION AVE., MANASQUAN

**DRIFTWOOD**

Last week the cool sea-breeze and old mother West wind met right over the Mantoloking Yacht Club.. This unanticipated social event led to some confusion. The gentle dew fell, onlookers hastened to shelter—and the sun shone on and on.

**Flotsam and Jetsam** from the races at Mantoloking, July 6: the **Stepper** getting over the starting line just at the crack of the gun. . Nancy Morse, Margaret Storer, and Peggy Morse jumping off the **Vim** at the finish. . . Little Paul Devevoise with his green beret and his outboard dory. . . The well known **Wanderer** passing by with a very charming girl on deck. . . Mycelma II of Island Heights towing back the **Phantom**, the **Peggy**, and a little sneak boat. . . Cap'n Bailey winning again.

Bern Townsend, well-known what not, is now working for Underwood & Underwood. How he managed to get

on Pelican Island. If the owner has-n't already claimed her, we hope somebody will. A boat left alone to rot and ruin is an unhappy thing.

Visitors at Ocean View Hotel in Bay Head will be served with bread and butter cut by Mugsie Mugrauth of New York.

Miss Julie Ill of Mantoloking wishes everyone to know that she will accept with pleasure any suggestions for reducing that are offered.

The spelling and grammar used by the "Beachcomber" is, to say the least, whimsical—of course some mistakes can always be blamed on the printer, even though they're really not his fault, but printers don't wilfully split infinitives and talk about tennis "racquets laying around the house," nor do they boast of originality in the spelling of proper names.

Miss Isabelle Hawk, of Pennington,

*Open Sundays*

**Cliff's Delicatessen**

Catering to Beach Parties and Picnics

86 Main St. Manasquan, N. J.



*The Porch Grill*

119 Atlantic Avenue

Point Pleasant

LUNCHEON, 80 CENTS DINNER, \$1.50

A LA CARTE

SUNDAY SUPPER, WITH WAFFLES, \$1.00

Bridge Teas

Loan Library

"Hond Crust" Gifts

**BEACON HOTEL OCCUPIES SITE  
OF ONCE FAMOUS OCEAN  
HOUSE**

Many, many years ago, where the Beacon Hotel in Point Pleasant now stands, the famous old Ocean House held forth. It was advertised extensively as follows:

"The property includes about eighteen acres of land, which is now in its natural primitive beauty. It lies upon the only public road leading directly to the ocean. The location of the House is excellent, being equally distant from the ocean and the bay, with an unobstructed view of each. Its advantages are not exceeded by any resort upon our coast; the most important of which is the Manasquan Springs, with its health invigorating and restoring waters. Then the advantage of unsurpassed sea and still-water bathing, the dryness and purity of its atmosphere, and its entire freedom from mosquitoes and noxious insects"—we can go no further.

The Beacon Hotel now carries on in the happy location of the departed



616 Arnold Avenue  
Point Pleasant, N. J.

Tele. 507 ATWATER KENT RADIO

## Andrew B. Sharp ELECTRICAL CONTRACTOR

Arnold Ave. Point Pl. Beach, N. J.

## RICHARD JAHN, Jr. ELECTRICAL CONTRACTOR

1004 F St., Belmar Tele. 3165  
24 N. Broad St., 'Squan " 2354

Expert Radio Repairing

## "HAVENS"

ANTIQUES

"Everything to furnish a home"

Bayhead and Lakewood

## MANASQUAN BEACH BATHING PAVILION

### Dancing

Al Rose and his Columbians

FOR TUTORING BY EXPERIENCED TEACHER—PHONE

## MRS. ANNE BRANNING

Manasquan 195

Phila. Public School Teacher

onlookers hastened to shelter—and the sun shone on and on.

Flotsam and Jetsam from the races at Mantoloking, July 6: the **Stepper** getting over the starting line just at the crack of the gun. . . Nancy Morse, Margaret Storer, and Peggy Morse jumping off the **Vim** at the finish. . . Little Paul Devevoise with his green beret and his outboard dory. . . The well known **Wanderer** passing by with a very charming girl on deck. . . Mycelma II of Island Heights towing back the **Phantom**, the **Peggy**, and a little sneak boat. . . Cap'n Bailey winning again.

Bern Townsend, well-known what not, is now working for Underwood & Underwood. How he managed to get a job with this world-famous firm we don't know. However, he is bound to make good, especially since there are so many pretty children to photograph. No one could resist Bern's personality and the beautiful book of photos which he carries around. "Oh! It's the thing now to have a photo by Underwood & Underwood in your home," he will say. So when he plods around to your house, think how happy and proud you would be to have such pictures in your home.

We have never known a bitterer disappointment than that which came to us when we realized that our fairly subtle attempt at burlesque had completely failed. Last week, *what* with quotation marks, *what* with bromidic expressions, we tried to "take off" (now *be* careful with those quotes) the local column of a small town newspaper, as we had seen it done successfully in *Life* and other magazines. Alas, half our readers thought we were serious, and the other half thought we were just plain dumb. What *can* we do?

It was reported to us a week ago that the *Moby Dick*, sails and all, was lying in a sad and lonely state

and butter cut by Mugsie Mugrauth of New York.

Miss Julie Ill of Mantoloking wishes everyone to know that she will accept with pleasure any suggestions for reducing that are offered.

The spelling and grammar used by the "Beachcomber" is, to say the least, whimsical—of course some mistakes can always be blamed on the printer, even though they're really not his fault, but printers don't wilfully split infinitives and talk about tennis "racquets laying around the house," nor do they boast of originality in the spelling of proper names.

Miss Isabelle Hawk, of Pennington, N. J., recently visited **Elizabeth Andrews** at Toms River.

Mr. George Thomson of Summerville, N. J., spent the Fourth of July and the following week-end at the home of Dr. Ill in North Mantoloking. During this time Dr. Ill was on his way to Atlantic City in his cruiser, the former **Goodluck II**, now known as the **Edjumar**, a composite name formed from the names of the Ill children.

And if anybody feels badly about the space we gave the Whale Poem last week (and are giving this week) we just want to say that as soon as you do anything even half as interesting as that whale did last summer we'll put you on the front page and be glad of it.

### The Beachcombers.

#### BATHING SCHEDULE FOR WEEK OF JULY 13-20

July 13—High Water . . . . . 2:05 P. M.  
Low Water . . . . . 7:52 A. M.  
July 14—High Water . . . . . 2:58 P. M.  
Low Water . . . . . 8:42 A. M.  
July 15—High Water . . . . . 3:51 P. M.  
Low Water . . . . . 9:34 A. M.

held forth. It was advertised extensively as follows:

"The property includes about eighteen acres of land, which is now in its natural primitive beauty. It lies upon the only public road leading directly to the ocean. The location of the House is excellent, being equally distant from the ocean and the bay, with an unobstructed view of each. Its advantages are not exceeded by any resort upon our coast; the most important of which is the Manasquan Springs, with its health invigorating and restoring waters. Then the advantage of unsurpassed sea and still-water bathing, the dryness and purity of its atmosphere, and its entire freedom from mosquitoes and noxious insects"—we can go no further.

The Beacon Hotel now carries on in the happy location of the departed Ocean House, and the Beacon is a famous hotel in its own right. President Hoover was a guest there during the World War, and two direct descendants of Abraham Lincoln, Mrs. Waller Lewis and Miss Kate Todd Helm of Louisville, Kentucky, are spending several weeks there this summer. Miss Helm is a portrait painter and author of "Mary, Wife of Lincoln," which is appearing in McClure's magazine. While Miss Helm and Mrs. Lewis are in Point Pleasant the Beacon Hotel will give a reception in their honor.

Miss Erin O'Brien Moore, the young and delightful heroine of "Street Scene", this year's Pulitzer Prize play, was a guest at the Beacon a few weeks ago, and other well-known people have found rest there at different times.

July 16—High Water . . . . . 4:42 P. M.  
Low Water . . . . . 10:24 A. M.  
July 17—High Water . . . . . 5:31 P. M.  
Low Water . . . . . 11:14 A. M.  
July 18—High Water . . . . . 6:18 P. M.  
Low Water . . . . . 12:02 P. M.  
July 19—High Water . . . . . 7:02 P. M.  
Low Water . . . . . 12:47 P. M.  
July 20—High Water . . . . . 7:27 A. M.  
Low Water . . . . . 1:30 P. M.



HEADQUARTERS and SALES ROOMS  
for

## CHRIS-CRAFT

Exclusive Agents for

JOHNSON SEA HORSES

From Long Branch to Brielle, N. J.

Buy Your Boats Where You Can Get A Demonstration

FEUERBACH and HANSEN

On the Manasquan, at Brielle

Deep Sea Fishing and Party Boats for Charter



H. H. Horrocks, Jr., Wm. Horrocks, Scott Todd, just after winning the Class E Race with the Phantom.

### THOSE HORROCKS

When the **Phantom** finished first at Mantoloking last Saturday, July 6th, and the sound of the welcoming cannon was heard, onlookers all around could be heard saying, "Those Horrocks, they've won again." The fast Class E sloop with its crew of three in their black and white striped

## Fishing Notes

The edible fish which are found most plentiful along the coast, are bluefish or snapping mackerel, sheep's head, weak fish, shad, rock or striped bass, white perch, black fish, sea bass, king fish or barb flounders, drum fish, porgee, and spot or goody. Many other kinds come into the bays and frequent the inlets, but the list enumerated are the most common and the most prized.

**Blue fish** appear about the middle of May and remain all summer. They generally leave about the first of October. They are taken by trolling a line with **squid hook** behind a sailing-boat. With a fresh breeze, a good boat, and plenty fish, the sport is very exhilarating.

**Sheep's head** arrive about the 10th of June. They are quite abundant in all the bays and sounds, and are eagerly sought after. They remain until October. This is considered the most delicate fish taken in these

LILIAN HOLLAND, INC.

36 EAST FIFTY-SEVENTH STREET, NEW YORK CITY

## Spring Lake Shop

217 1/2 Jersey Avenue

NOW OPEN

SLEEVELESS DRESSES \$29.50 UP

Everything for the Summer Wardrobe

### DINNER PARTIES AT BAY HEAD JULY 6th

Twenty-one dinner parties were given at the Bay Head Yacht Club before the dance on July 6th. The following members entertained guests at this time:

Table	Host	Guests
1	Mr. Meeker	21
2	Mr. D. Smith	4
3	Mr. Entz	6
4	Mr. Orchard	4
5	Mr. White	14
6	Mr. Goodsell	6
7	Dr. Gray	9
8	Mr. Wesley Day, Jr.	11
9	Mr. Boggs	4
10	Mr. Rip	7
11	Mr. Niebling	15
12	Mr. Whitney	5
13	Mr. Knight	17
14	Mr. Dickenson	18
15	Mr. Becker	8
16	Mr. Gardner	10
17	Mr. Lamb	10
18	Mr. Hansen	8
19	Mr. Higgs	8
20	Mr. Strange	8

### PICK-UPS FROM MANASQUAN BEACH

Big Sea Day developments are continuing. See this column for particulars.

\* \* \*

Mr. Grout arrived here last Tuesday from New York.

\* \* \*

New York also gave up Mr. A. A. Ross to the Beach. Mr. Ross is a well-known dog fancier and is famous for his kennels.

\* \* \*

Beginning July 20th, Manasquan Beach news is in the hands of Dink Anderson, famous and heroic life guard. Watch for him next week.

### CRANMOOR COUNTRY CLUB TO ENTERTAIN

A dance and card party will be given by the Cranmoor Country Club at the Toms River Yacht Club tonight, Saturday, July 13th. Festivities will begin at 9 P. M.





H. H. Horrocks, Jr., Wm. Horrocks, Scott Todd, just after winning the Class E Race with the Phantom.

### THOSE HORROCKS

When the **Phantom** finished first at Mantoloking last Saturday, July 6th, and the sound of the welcoming cannon was heard, onlookers all around could be heard saying, "Those Horrocks, they've won again." The fast Class E sloop with its crew of three in their black and white striped jerseys, made an interesting picture. The three Horrock boys are well-known figures in Barnegat racing.

Thomas S. Horrick is usually captain but for three weeks he has been away on a cruise to Jamaica with Col. Chance, so H. H. Horricks, Jr., was captain of the **Phantom** last Saturday. His crew was composed of his other brother, William, and a friend, Scott Todd. As the winning Class E passed the judges' stand, the young skipper was told, "You don't need to say you're Thomas' brother any more."

The **Phantom** was the champion last year and for the first two years took part in the international races, of which Thomas Horrocks was one of the judges last season. This year he has been chosen a skipper.

And while the **Phantom** keeps on winning, the older yachtsmen shake their heads in despair and say, "Those Horrocks."

spot or goody. Many other kinds come into the bays and frequent the inlets, but the list enumerated are the most common and the most prized.

**Blue fish** appear about the middle of May and remain all summer. They generally leave about the first of October. They are taken by trolling a line with **squid hook** behind a sailing-boat. With a fresh breeze, a good boat, and plenty fish, the sport is very exhilarating.

**Sheep's head** arrive about the 10th of June. They are quite abundant in all the bays and sounds, and are eagerly sought after. They remain until October. This is considered the most delicate fish taken in these waters.

**Weak fish, or salt-water trout**, come in May and stay till October; very abundant along the entire coast; at times very numerous; caught principally during the last of summer and early fall.

**Striped bass, or rock fish.**—Some remain in the larger rivers on the coast during the winter, but the majority seek the deep sea water.

**Shad.**—A few are caught in the Egg Harbor bays every spring, in the month of April, when seeking the rivers to spawn.

**White perch.**—Well known and abundant in all the creeks and bays of the coast. They prefer fresh or brackish water, and enter creeks near the upland on that account and to prey upon the minnows.

*This list will be continued next week.*

If you have an unfortunate absent friend, send him a subscription.

2	Mr. D. Smith	4
3	Mr. Entz	6
4	Mr. Orchard	4
5	Mr. White	14
6	Mr. Goodsell	6
7	Dr. Gray	9
8	Mr. Wesley Day, Jr.	11
9	Mr. Boggs	4
10	Mr. Rip	7
11	Mr. Niebling	15
12	Mr. Whitney	5
13	Mr. Knight	17
14	Mr. Dickenson	18
15	Mr. Becker	8
16	Mr. Gardner	10
17	Mr. Lamb	10
18	Mr. Hansen	8
19	Mr. Higgs	8
20	Mr. Strange	8
21	Mr. Brenard	6

The Victorine Orchestra of the Orange Lawn Tennis Club, Orange, N. J., will furnish music for dances at Bay Head Yacht Club this summer.

### SMART WINS

*(Continued from Page 1)*

although a twelve-minute time allowance almost beat the **Tickle Toe**.

The **Skippy**, which had a monopoly on last year's cups, was built by the famous boat builder, Mower, and was sailed under that name until Dick purchased her last Spring and re-named her after the Percy Crosby character. The twenty foot sneak has seen many storms on Great South Bay and is at last coming into its own.

Races are being held every Sunday morning at 9.15. Points are given for each race and the high scorer at the end of the season is awarded the cherished Series Cup.

New York also gave up Mr. A. A. Ross to the Beach. Mr. Ross is a well-known dog fancier and is famous for his kennels.

\* \* \*

Beginning July 20th, Manasquan Beach news is in the hands of Dink Anderson, famous and heroic life guard. Watch for him next week.

### CRANMOOR COUNTRY CLUB TO ENTERTAIN

A dance and card party will be given by the Cranmoor Country Club at the Toms River Yacht Club tonight, Saturday, July 13th. Festivities will begin at 9 P. M.

A golf tournament will commence this afternoon, Saturday, at 1 P. M. The entrance fee for this tournament is 75 cents and the greens fee for non-members is \$1.00.

### OUTBOARD RACES

*(Continued from Page 1)*

went to the fore at the beginning of the race and stayed there until the end, winning by a good margin. Dick Donnelly of Brielle finished second, and Edward Britton, 3rd, of Bay Head took third place.

Officials for the races were Mr. Dixon and Herbert Culver, of the Feuerbach and Hansen Boat Works, Brielle, Bob Campbell of the Belmar Boat Works, and Tom Chadwick of Lakewood. Races every Sunday.

One-half the costs of the outbound races were paid for by Feuerbach and Hansen. We sincerely thank them.

# C r a m e r ' s

## DRUGS & GIFTS

Next to Theatre

Point Pleasant, N. J.